



SAUDI
**COMMERCIAL
VEHICLES EXPO**

Co-located with:



SAUDI
**WAREHOUSING
& LOGISTICS
EXPO**

1 - 3 SEPTEMBER 2025

Riyadh International Convention
and Exhibition Center

SHIFT GEARS, DRIVE INDUSTRY TRANSFORMATION

Seize the opportunity to generate business in Saudi
Arabia's USD 6.7bn commercial vehicle sector



GEAR UP FOR THE NEXT FRONTIER.

POWER YOUR BUSINESS WITH INNOVATION.

As Saudi Arabia accelerates towards its Vision 2030 goals, the commercial vehicle industry is experiencing rapid growth and innovation. With the market projected to reach **USD 6.7bn by 2025**, driven by rapid infrastructure development and increasing demand for advanced logistics solutions, the landscape is primed for transformation (Source: USSBC).

Saudi Commercial Vehicle Expo is more than just an event; it's a driver of change. Here, the markets' best suppliers, latest technologies, and visionary leaders come together to shape the future of commercial transport in Saudi Arabia. Discover groundbreaking vehicle designs and next-generation fleet solutions, and connect with the decision-makers who will redefine your business.

Join us at the forefront of this transformation, where new opportunities await. This is your chance to connect, collaborate, and lead in a market shaping the future of transport in Saudi Arabia.

15,000+

Visitors

100+

Exhibitors

15+

Countries

10+

Industry Speakers

What's driving Saudi Arabia's commercial vehicle market?



Commercial Vehicle Market

is projected to reach **USD 6.7bn** by 2025

(Source: USSBC)



Infrastructure Projects

worth over **USD 1tn** are driving demand

(Source: USSBC)



Electric Vehicle Initiatives

aim to establish **Saudi Arabia's first EV brand** by 2025

(Source: Arab News)



Government Support

is fostering growth through **incentives and FDI initiatives** for the automotive sector

(Source: 6Wresearch)

SEIZE OPPORTUNITIES IN SAUDI ARABIA'S AUTOMOTIVE BOOM

The automotive industry plays a crucial role in the transformation of Saudi Arabia's economy, and it includes massive investments in infrastructure, new cities, transportation networks, and industrial zones. This drives a strong demand for commercial vehicles like trucks, buses, and construction equipment - an opportunity you can't miss.



Strategic location & accessibility:

Saudi Arabia serves as a gateway to over **400 million** consumers across the Middle East, offering strategic advantages in distribution and logistics.

(Source: Arab News)



Government initiatives & economic reforms:

Vision 2030 is driving economic diversification, with the **National Industrial Development and Logistics Program (NIDLP)** providing significant opportunities for growth in the automotive sector.

(Source: Arab News)



Booming infrastructure & mega projects:

Saudi Arabia is currently developing over **4,000 mega-projects valued at USD 4 trillion**, which is creating high demand for commercial vehicles across construction, logistics, and transportation sectors.

(Source: Arab News)



Expanding consumer base & workforce:

Saudi Arabia's **rapidly growing and urbanising population** is fuelling demand for enhanced transportation and logistics services.



Growing demand for advanced & sustainable solutions:

There is an increasing interest in advanced technologies such as **telematics, autonomous driving, and electric vehicles**. The government's focus on environmental sustainability is further driving the adoption of electric and hybrid vehicles.



Competitive advantage in a growing market:

Being an early entrant in the Saudi market can help you establish a **strong market position** and build brand loyalty in a rapidly evolving industry.

MEET BUYERS WHO ARE READY TO INVEST

Saudi Commercial Vehicle Expo positions you at the heart of a thriving market, connecting you with key decision-makers and industry leaders, who are looking for:



**Commercial Vehicle
Manufacturers**



**Vehicle Parts
and Components
Suppliers**



**Automotive
Technology
Providers**



**Aftermarket
Services**



**Logistics and
Fleet Management
Companies**



**Financing and
Leasing Firms**



**Safety and Security
Equipment Providers**



**Electric and
Alternative Fuel
Vehicle Manufacturers**



**Charging
Infrastructure
Providers**



**Trailer and Specialized
Equipment
Manufacturers**



**Vehicle Testing
and Certification
Bodies**

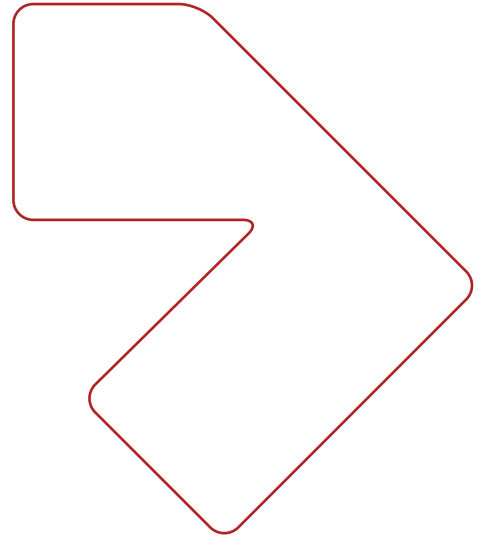


**Insurance
Providers**



ENGAGE DIRECTLY WITH KEY DECISION MAKERS

This is an exclusive opportunity to engage with the region's top industry professionals, cultivating connections that deliver real business value.



**Fleet Management
Companies**



**Logistics &
Transportation
Companies**



**Vehicle
Dealers**



**Government &
Regulatory Authorities**



**Construction
& Infrastructure
Companies**



**Oil & Gas
Industry**



**Telematics & Fleet
Management Solution
Providers**



**Vehicle Rental &
Leasing Companies**



**Warehousing
& Distribution
Companies**



EXPAND YOUR REACH WITH US



Exhibitions are where the true impact of face-to-face marketing comes to life, and offer unparalleled opportunities for companies to connect, showcase, and thrive in competitive markets.

By exhibiting at Saudi Commercial Vehicle Expo, you can expand your brand's reach into Saudi Arabia's thriving market, engage directly with industry leaders and decision-makers, and gain valuable insights from experts to confidently navigate local regulations.



Break into a thriving market

Secure your place in Saudi Arabia's rapidly expanding commercial vehicle sector, the only event dedicated to showcasing the latest in transport and logistics innovations.



Unmatched business potential

Leverage the momentum of Saudi Arabia's Vision 2030 and the region's booming infrastructure projects to position your brand in a market primed for growth.



Connect with high-value buyers

Network directly with key decision-makers and industry leaders, turning quality connections into long-term business relationships and sales opportunities.



Showcase your innovations to industry pioneers

Display your cutting-edge vehicles and technologies to top-tier buyers and industry influencers, making a lasting impact and positioning your brand at the forefront of the commercial vehicle market.

FEATURES TO DRIVE HIGH-VALUE DECISION MAKERS



Supply Chain Summit:

Expert-led discussions on optimising supply chains, overcoming logistical challenges, and the future of transportation in the region.



Dealer Networking Zone:

A space designed specifically for vehicle dealers to connect with manufacturers, parts suppliers, and service providers, facilitating potential dealership agreements.



Project Spotlight Sessions:

Case studies and presentations on how commercial vehicles are being utilised in major construction projects like Neom, Qiddiya, and other giga-projects in Saudi Arabia.

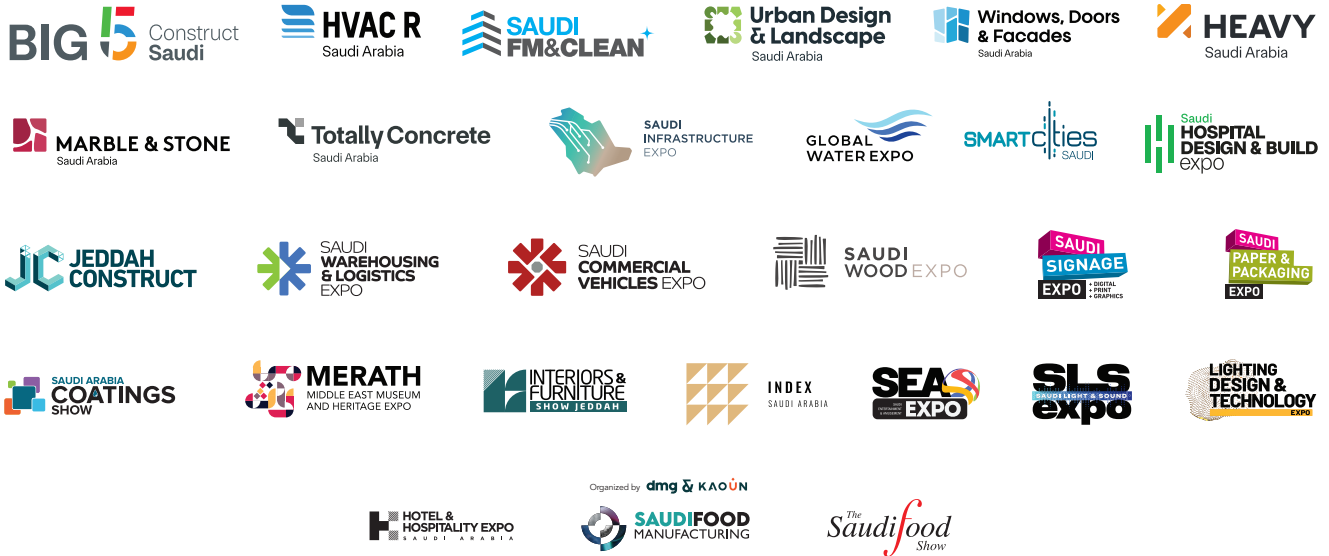


Business Matchmaking:

Saudi Commercial Vehicles Expo attracts the Kingdom's most senior decision-makers, stakeholders and government officials under one roof, offering the ultimate networking opportunities.

dmg events delivers 80+ market-leading exhibitions & thought-provoking publications for the energy, construction, transport, coatings and hospitality industries. dmg events' 10+ year presence and local expertise in Saudi Arabia creates a foundation for high quality and safe face-to-face events driving vital business connections and Vision 2030 objectives.

OUR RAPIDLY GROWING PORTFOLIO OF EVENTS IN SAUDI ARABIA



OUR GLOBAL FLAGSHIP EVENTS



Co-located with:



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